

Privacy Policy – The Lazzaro Law Firm, LLC

Effective Date: January 1, 2025

The Lazzaro Law Firm, LLC ("we," "us," or "our") is committed to protecting the privacy of your personal information. This Privacy Policy explains how we collect, use, and share your personal information when you visit our website, use our services, or otherwise interact with us. It also includes our SMS Terms and Conditions.

What Personal Information We Collect

We may collect the following types of personal information:

- **Contact Information:** Name, address, phone number, email address.
- **Information You Provide:** Information you provide to us in connection with a legal matter, such as details about your case, your background, and other relevant information.
- **Website Usage Information:** Information about how you use our website, such as your IP address, browser type, referring website, pages visited, and time spent on our website. We may collect this information using cookies, web beacons, and other tracking technologies.
- **Device Information:** Information about the device you use to access our website, including hardware model, operating system, and unique device identifiers.
- **Communication Information:** If you contact us, we may retain records of your communications, including emails, phone calls, and other correspondence.

How We Use Your Personal Information

We may use your personal information for the following purposes:

- **Providing Legal Services:** To provide you with legal representation and related services.
- **Communicating with You:** To respond to your inquiries, provide updates on your case, and communicate with you about other matters.
- **Improving Our Services:** To analyze how our website and services are used and to improve their functionality and user experience.
- **Marketing:** With your consent, we may use your contact information to send you marketing communications about our services. You may opt out of receiving these communications at any time.
- **Legal Compliance:** To comply with applicable laws and regulations.

Who We Share Your Personal Information With

We may share your personal information with the following categories of third parties:

- **Service Providers:** We may share your information with third-party service providers who assist us with providing our services, such as IT support, document management, and

marketing services. We require these service providers to protect your information and only use it for the purposes we specify.

- **Legal Authorities:** We may disclose your information to legal authorities if required by law or legal process, or if we believe that such disclosure is necessary to protect our legal rights or the rights of others.
- **Other Parties with Your Consent:** We may share your information with other parties with your consent.

SMS Messaging Terms and Conditions

If you have opted in to receive SMS messages from us, we may use your phone number to send you text messages related to your case or our services. These messages may include appointment reminders, case updates, account notifications, and other relevant information.

- Messaging frequency may vary.
- Message and data rates may apply.
- To opt out at any time, text STOP.
- For assistance, text HELP or visit our website at www.lazzarolawfirm.com

SMS consent is not shared with third parties for marketing purposes

Data Security

We take reasonable measures to protect your personal information from unauthorized access, use, or disclosure. However, no method of transmission over the Internet or electronic storage is 100% secure.

Changes to this Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with a revised "Effective Date." We encourage you to review this Privacy Policy periodically.

Contact Us

If you have any questions about this Privacy Policy, please contact us at:

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